ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

, Tammie Wingrove	_, hereby request station time as fo	ollows: See Order for proposed
schedule and charges. See Invo	ice for actual schedule and charges	
Check one:		
Ad "communicates a message (1) a legally qualified candidate issue of public importance (e.g. subject of controversy or discu	relating to any political matter of national e for federal office; (2) an election to federa , health care legislation, IRS tax code, etc.); of ssion at the national level. message relating to any political matter of	al office; (3) a national legislative or (4) a political issue that is the
ALL QUE	STIONS/BLOCKS MUST BE CON	MPLETED
Station time requested by: Senate Leader	ership Fund	
Agency name: Mentzer Media Services		
Address: 210 W Pennsylvania Ave, Ste. 25	0 Towson, MD 21204	
Contact: Tammie Wingrove	Phone number: 410-825-7034	Email: twingrove@mentzermedia.com
Name of advertiser/sponsor (list entity's committees] with no acronyms; name m	full legal name as disclosed to the Fede ust match the sponsorship ID in ad):	ral Election Commission [for federal
Name: Senate Leadership Fund		
Address: 45 North Hill Drive Warrenton, VA	20186	
Contact: Jack Pandol	Phone number: 202-559-6428	Email: info@senateleadershipfund.org
Station is authorized to announce the ti	me as paid for by such person or entity.	
List ALL chief executive officers, membe governing group(s) of the advertiser/spe	ers of the executive committee and the boonsor (Use separate page if necessary.):	poard of directors or other
	eutive Committee: Mike Duncan, Jo Ann David esents that those listed above are the only ors or other governing group(s).	
If ad refers to a federal candidate(s) or f	ederal election, list ALL of the following:	N/A
Name(s) of every candidate referred to:	Bollier	
Office(s) sought by such candidate(s) (no	o acronyms or abbreviations): US Senate	
Date of election: 11/3/20		
Clearly identify EVERY political matter of ad (no acronyms); use separate page if n Abortion Guns	of national importance referred to in the necessary:	N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING. The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement. Advertiser/Sponsor Senate Leadership Fund Station Representative Signature: Signature: Name: Name: 2/25/2020 Date of Station Agreement to Sell Time: 10/2/20 Date of Request to Purchase Ad Time: TO BE COMPLETED BY STATION ONLY Ad submitted to station? No Date ad received: Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy). If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided. Disposition: Accepted Accepted IN PART (e.g., ad not received to determine content)* Rejected - provide reason: *Upload partially accepted form, then promptly upload updated final form when complete. Date and nature of follow-ups, if any: Contract # Station Call Letters: Date Received/Requested: A2715322 10/2/20 Run Start and End Dates: Est. #: 9124 For national issue ads only (not required for state/local issue ads): Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER

Order / Rev: **Orders** A2715322 Alt Order #: 27135695 Product Desc: **SLFKS** Estimate: 9124 Flight Dates: 10/07/20 - 10/13/20 Primary AE: Katz Washington Original Date / Rev: 10/02/20 / 10/02/20 Sales Office: K-WAS REG Order Type: Sales Region: Nat Name: **Mentzer Media Services** Agency Cash **Buying Contact:** Billing Type: Billing Contact: Billing Calendar: Broadcast Mentzer Media Services Email 210 W. Pennsylvania Avenue Billing Cycle: **EOM** Towson, MD 21204 Agency Commission: 15% Advertiser POL/Senate Leadership Fund PAC Order Brand: Name: A35+ Demographic: New Business Thru: PL6 **Product Codes:** Advertiser External ID: Revenue Code 1: Agency External ID: IN2570/SP271/TO1326/AL2874/MO967 AGY Revenue Code 2: POL Unit Code: General Revenue Code 3: POL-ISS 00:15:00 Order Separation:

Bill Plan

Totals

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	66	\$65,200.00	\$55,420.00

P5

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	66	\$65,200.00	\$55,420.00	248.10
Totals	66	\$65,200.00	\$55,420.00	248.10

Account Executives

Priority:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

		<u>=</u>						<u></u>		4				
Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	Multi	10/07/2	0 10/07/20	KSN Today 2	CM	6-7am		W	:30	1	\$400.00P3	1.50 NM	1	\$400.00
	Channe	ls : KSN	C,KSNG,KS	580										
				KSN Today 2										
	Kansas	Today 3												
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rati	ng						
V	Veek: 10/	05/20	10/11/20	W	1	\$400.00	1.	.50						
N 2	Multi	10/08/2	0 10/08/20	KSN Today 2	CM	6-7am		T	:30	1	\$400.00P3	1.50 NM	1	\$400.00
	Channe	ls : KSN	C,KSNG,KS	NL,KSNW										
				KSN Today 2										
	Kansas	Today 3												
	Star	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rati	ng						
V	Veek: 10/0	05/20	10/11/20	T	1	\$400.00	1.	.50						
N 3	Multi	10/09/2	0 10/09/20	KSN Today 2	CM	6-7am		F	:30	1	\$400.00P3	1.50 NM	1	\$400.00
	Channel	s : KSN	C,KSNG,KSI	NL,KSNW										
		*0		KSN Today 2										
	Kansas	Today 3												
	Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratio	ng						
V	Veek: 10/0	05/20	10/11/20	F	1	\$400.00	1.	.50						
N 4	Multi	10/12/2	0 10/12/20	KSN Today 2	CM	6-7am		M	:30	1	\$400.00P3	1.50 NM	1	\$400.00
	Channel	s : KSN0	C,KSNG,KSI	NL,KSNW										
				KSN Today 2										
	Kansas	Today 3												
	<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratio	ng						

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Wichita KS KSNW

Order / Rev: A2715322

Advertiser:

POL/Senate Leadership Fund PAC

Alt Order #: 27135695

Product Desc:

SLFKS

Flight Dates:

10/07/20 - 10/13/20

Estimate:

9124

Days Ln Ch Start End Inventory Code Break Start/End Time Len Spots Rate Pri Rtg Type Spots Amount Start Date **End Date** Weekdays Spots/Week Rate Rating 10/18/20 Week: 10/12/20 \$400.00 1.50 N 5 Multi 10/13/20 10/13/20 KSN Today 2 CM 6-7am -T----:30 \$400.00P3 1.50 NM 1 \$400.00 Channels: KSNC,KSNG,KSNL,KSNW KSN Today 2 Kansas Today 3 Weekdays Start Date **End Date** Spots/Week Rate Rating -T----10/18/20 Week: 10/12/20 \$400.00 1.50 10/07/20 10/07/20 \$700.00P3 2.40 NM N 6 Multi Today Show 7-8am CM 7-8am --W----:30 1 \$700.00 Channels: KSNC, KSNG, KSNL, KSNW Today Show 7-8am Today Show (7-8am) Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/05/20 10/11/20 --W----\$700.00 2.40 10/08/20 10/08/20 Today Show 7-8am \$700.00P3 2.40 NM Multi CM 7-8am :30 1 \$700.00 Channels: KSNC, KSNG, KSNL, KSNW Today Show 7-8am Today Show (7-8am) Spots/Week Start Date **End Date** Rating Weekdays Rate Week: 10/05/20 10/11/20 ---T---\$700.00 2.40 Multi 10/09/20 10/09/20 Today Show 7-8am CM 7-8am :30 \$700.00P3 2.40 NM \$700.00 Channels: KSNC, KSNG, KSNL, KSNW Today Show 7-8am Today Show (7-8am) Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating 10/11/20 ---F--Week: 10/05/20 \$700.00 2.40 10/12/20 10/12/20 Today Show 7-8am \$700.00P3 2.40 NM \$700.00 Multi CM 7-8am M-----:30 Channels: KSNC, KSNG, KSNL, KSNW Today Show 7-8am Today Show (7-8am) Spots/Week Rating Start Date End Date Weekdays Rate 10/18/20 \$700.00 2.40 Week: 10/12/20 Multi 10/13/20 10/13/20 Today Show 7-8am CM 7-8am :30 \$700.00P3 2.40 NM \$700.00 Channels: KSNC,KSNG,KSNL,KSNW Today Show 7-8am Today Show (7-8am) **End Date** Spots/Week Start Date Weekdays Rate Rating \$700.00 10/18/20 2.40 Week: 10/12/20 \$600.00P3 2.00 NM Multi 10/07/20 10/07/20 Today Show 8-9am CM 8-9am --W----:30 \$600.00 Channels: KSNC, KSNG, KSNL, KSNW Today Show 8-9am Today Show (8-9am) Start Date Rating **End Date** Weekdays Spots/Week Rate Week: 10/05/20 10/11/20 \$600.00 2.00 \$600.00P3 2.00 NM 10/08/20 10/08/20 Today Show 8-9am 8-9am :30 \$600.00 N12 Multi CM ---T---Channels: KSNC,KSNG,KSNL,KSNW Today Show 8-9am Today Show (8-9am) Weekdays Spots/Week Start Date **End Date** Rating Rate --T---\$600.00 Week: 10/05/20 10/11/20 2.00 \$600.00P3 2.00 NM \$600.00 Multi 10/09/20 10/09/20 Today Show 8-9am 8-9am ----F--:30 N 13 CM 1 Channels: KSNC,KSNG,KSNL,KSNW Today Show 8-9am Today Show (8-9am) Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/05/20 10/11/20 ---F--\$600.00 2.00 10/12/20 10/12/20 Today Show 8-9am :30 \$600.00P3 2.00 NM \$600.00 Multi 8-9am M---1 CM Channels: KSNC, KSNG, KSNL, KSNW Today Show 8-9am Today Show (8-9am) Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/12/20 10/18/20 \$600.00 2.00 N 15 Multi 10/13/20 10/13/20 CM 8-9am :30 \$600.00P3 2.00 NM \$600.00 -T----

Print Date: 10/02/20 12:58:14 Page 3 of 7

Wichita KS KSNW

Order / Rev:

A2715322

Advertiser:

POL/Senate Leadership Fund PAC

Alt Order #:

27135695

Product Desc:

Flight Dates:

10/07/20 - 10/13/20

Estimate:

SLFKS 9124

Ln Ch	h Start	End	Inventory Code		Start/End T	ïme Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
Cha	annels : KSN	IC,KSNG,KS	THE SHALL SEE ASSESSMENT OF THE									
Tod	day Show (8-	-9am)	Today Show 8-9a	1111						_		
Week	Start Date :: 10/12/20	End Date 10/18/20	Weekdays -T	Spots/Week 1	<u>Rate</u> \$600.00	Rating 2.00						
		20 10/10/20 IC,KSNG,KS	Kansas Today Sa SNL,KSNW Kansas Today Sa		SaSu 6a-8a	S-	:30	2	\$200.00P3	1.30 NM	2	\$400.00
Kan	nsas Today \		15 Village (2-100)									
Week	Start Date : 10/05/20	End Date 10/11/20	Weekdays S-	Spots/Week 2	<u>Rate</u> \$200.00	Rating 1.30						
N 17 Mi Cha		20 10/10/20 IC,KSNG,KS	Today Show Sa SNL,KSNW Today Show Sa	СМ	8a-10a	S-	:30	1	\$300.00P3	1.40 NM	1	\$300.00
Sati	urday Today	Show	roday onow oa									
Week	Start Date : 10/05/20	End Date 10/11/20	Weekdays	Spots/Week	<u>Rate</u> \$300.00	Rating 1.40						
N 18 M	ulti 10/11/2		Kansas Today Sa	/Su 6a@M	SaSu 6a-8a	S	:30	2	\$200.00P3	1.10 NM	2	\$400.00
			Kansas Today Sa	a/Su 6a-8a								
Kan	sas Today V Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	: 10/05/20	10/11/20	S	2	\$200.00	1.10						
N 19 Mu Cha		20 10/11/20 IC,KSNG,KS		СМ	Today Show	SuS	:30	1	\$300.00P3	1.60 NM	1	\$300.00
Sun	iday Today S	Show	Today Show Su									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	: 10/05/20	10/11/20	S	1	\$300.00	1.60	:30	1	\$280.00P3	1.30 NM	1	¢290.00
N 20 Mu Cha		C,KSNG,KS	Good Day Kansas NL,KSNW Good Day Kansa		1230p-1p	W	.30	1	\$260.0073	1.30 NIVI	'	\$280.00
Goo	d Day Kans				-							
Week:	Start Date : 10/05/20	<u>End Date</u> 10/11/20	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$280.00	Rating 1.30			-			
	innels : KSN	C,KSNG,KS	Good Day Kansas NL,KSNW Good Day Kansas		1230p-1p	T	:30	1	\$280.00P3	1.30 NM	1	\$280.00
G00	od Day Kans Start Date	as <u>End Date</u>	Weekdays	Spots/Week	Rate	Rating						
Week:	10/05/20	10/11/20	T	1	\$280.00	1.30						
N 22 Mu Cha		20 10/09/20 C,KSNG,KS			1230p-1p	F	:30	1	\$280.00P3	1.30 NM	1	\$280.00
Goo	d Day Kans	as	Good Day Kansa	S								
	Start Date 10/05/20	End Date 10/11/20	Weekdays	Spots/Week	<u>Rate</u> \$280.00	Rating 1.30						
N 23 Mu	ulti 10/12/2	0 10/12/20	Good Day Kansas	CM	1230p-1p	M	:30	1	\$280.00P3	1.30 NM	1	\$280.00
		C,KSNG,KS	NL,KSNW Good Day Kansa:	5								
	d Day Kansa Start Date	as End Date	Weekdays	Spots/Week	Rate	Rating						
	10/12/20	10/18/20	M	1	\$280.00	1.30						
		0 10/13/20 C,KSNG,KS			1230p-1p	-T	:30	1	\$280.00P3	1.30 NM	1	\$280.00
Goo	d Day Kansa	as	Good Day Kansas	•								
	Start Date 10/12/20	End Date 10/18/20	Weekdays -T	Spots/Week 1	<u>Rate</u> \$280.00	Rating 1.30						
N 25 Mu	ılti 10/07/2	0 10/07/20 C,KSNG,KSI	M-F 4-430p	СМ	4-430pm	W	:30	1	\$600.00P3	2.80 NM	1	\$600.00
Gilai	IIIIGIS , ROIN	O,NOING,NOI	M-F 4-430p									

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Wichita KS KSNW

Order / Rev: A2715322 Advertiser: POL/Senate Leadership Fund PAC Alt Order #: 27135695 Product Desc: SLFKS

Estimate: 9124 10/07/20 - 10/13/20

Flight Dates:

Ln Ch Start Jeopardy B	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 10/05/20	End Date 10/11/20	Weekdays	Spots/Week	<u>Rate</u> \$600.00	Rating 2.80					1	
N 26 Multi 10/09/ Channels : KSN	20 10/09/20	M-F 4-430p NL,KSNW M-F 4-430p	СМ	4-430pm	F	:30	1	\$600.00P3	2.80 NM	1	\$600.00
Jeopardy B <u>Start Date</u> Week: 10/05/20	End Date 10/11/20	Weekdays	Spots/Week	<u>Rate</u> \$600.00	Rating 2.80						
N 27 Multi 10/12/ Channels : KSN		The same at the Contraction of t	СМ	4-430pm	M	:30	1	\$600.00P3	2.80 NM	1	\$600.00
Jeopardy B <u>Start Date</u> Week: 10/12/20	End Date 10/18/20	Weekdays M	Spots/Week	<u>Rate</u> \$600.00	Rating 2.80						
N 28 Multi 10/08/ Channels : KSN Jeopardy		10000 to 10000 to 10000	CM	430-5pm	T	:30	1	\$900.00P3	4.00 NM	1	\$900.00
Start Date Week: 10/05/20	End Date 10/11/20	Weekdays	Spots/Week	<u>Rate</u> \$900.00	Rating 4.00						
N 29 Multi 10/12/ Channels : KSN Jeopardy	20 10/12/20		СМ	430-5pm	M	:30	1	\$900.00P3	4.00 NM	1	\$900.00
Start Date Week: 10/12/20	End Date 10/18/20	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$900.00	Rating 4.00						
N 30 Multi 10/13/ Channels : KSN			CM	430-5pm	-T	:30	1	\$900.00P3	4.00 NM	1	\$900.00
Jeopardy <u>Start Date</u> Week: 10/12/20	End Date 10/18/20	Weekdays -T	Spots/Week 1	<u>Rate</u> \$900.00	Rating 4.00						
N 31 Multi 10/07/ Channels : KSN KSN News				5-530pm	W	:30	1	\$1,000.00P3	5.10 NM	1	\$1,000.00
Start Date Week: 10/05/20	End Date 10/11/20	Weekdays	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 5.10						
N 32 Multi 10/08/2 Channels : KSN				5-530pm	T	:30	1	\$1,000.00P3	5.10 NM	1	\$1,000.00
KSN News Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/05/20 N 33 Multi 10/09/2		KSN News at Five		\$1,000.00 5-530pm	5.10	:30	1	\$1,000.00P3	5.10 NM	1	\$1,000.00
Channels : KSN KSN News	C,KSNG,KSI	NL,KSNW KSN News at Five	•								
Start Date Week: 10/05/20	End Date 10/11/20	Weekdays	Spots/Week	Rate \$1,000.00	Rating 5.10						
N 34 Multi 10/12/2 Channels : KSN	20 10/12/20	KSN News at Five	CM	5-530pm	M	:30	1	\$1,000.00P3	5.10 NM	1	\$1,000.00
KSN News Start Date Week: 10/12/20	End Date 10/18/20	Weekdays M	Spots/Week	<u>Rate</u> \$1,000.00	Rating 5.10						
N 35 Multi 10/13/2 Channels : KSN	20 10/13/20	NL,KSNW	CM	5-530pm	-T	:30	1	\$1,000.00P3	5.10 NM	1	\$1,000.00
KSN News	Fud Data	KSN News at Five		D-4-	Detina						
<u>Start Date</u> Week: 10/12/20	End Date 10/18/20	Weekdays -T	Spots/Week 1	Rate \$1,000.00	Rating 5.10						

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Wichita KS KSNW

Order / Rev:

A2715322

Advertiser:

POL/Senate Leadership Fund PAC

Alt Order #:

27135695

Product Desc:

SLFKS

Flight Dates:

10/07/20 - 10/13/20

Estimate:

9124

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Sp	oots Rate Pri	Rtg Type	Spots	Amount
	els : KSN	20 10/07/20 C,KSNG,KS	KSN News at Six NL,KSNW KSN News at Six		6-630p	W	:30	1 \$1,500.00P3	6.50 NM	1	\$1,500.00
	art Date	End Date 10/11/20	Weekdays	Spots/Week	Rate	Rating					
Week: 10			KSN News at Six		\$1,500.00 6-630p	6.50	:30	1 \$1,500.00P3	6.50 NM	1	\$1,500.00
Chann	els : KSN	C,KSNG,KS			0-030p	,	.50	1 \$1,500.00F3	0.50 14101		\$1,500.00
KSN N											
St. Week: 10	art <u>Date</u> 0/05/20	End Date 10/11/20	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 6.50					
		20 10/09/20 C,KSNG,KS	KSN News at Six NL,KSNW KSN News at Six	СМ	6-630p	F	:30	1 \$1,500.00P3	6.50 NM	1	\$1,500.00
KSN N	lews										
Sta Week: 10	art Date 0/05/20	End Date 10/11/20	Weekdays	Spots/Week 1	Rate \$1,500.00	Rating 6.50					
		0 10/12/20 C,KSNG,KS	KSN News at Six NL,KSNW KSN News at Six	СМ	6-630p	M	:30	1 \$1,500.00P3	6.50 NM	1	\$1,500.00
KSN N	ews		NOT NOTE OF ON								
Sta Week: 10	art <u>Date</u> 0/12/20	End Date 10/18/20	<u>Weekdays</u> M	Spots/Week 1	Rate \$1,500.00	Rating 6.50					
		0 10/13/20 C,KSNG,KS	KSN News at Six	СМ	6-630p	-T	:30	1 \$1,500.00P3	6.50 NM	1	\$1,500.00
KSN N		0,110110,110	KSN News at Six								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10	The same and the s	10/18/20	-T		\$1,500.00	6.50					
		C,KSNG,KSI	M-F 630-7p NL,KSNW M-F 630-7p	СМ	630-7pm	W	:30	1 \$2,000.00P3	9.60 NM	1	\$2,000.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10	20-20-20-20-20-20-20-20-20-20-20-20-20-2	10/11/20		CM	\$2,000.00	9.60 T	:30	1 \$2,000.00P3	9.60 NM	1	£2 000 00
Channe	els : KSN0	C,KSNG,KSI		Civi	630-7pm	,	.30	1 \$2,000.0073	9.00 NW	,	\$2,000.00
	of Fortune		Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/11/20	T		\$2,000.00	9.60					
N 43 Multi Channe		0 10/09/20 C,KSNG,KSI	and the comment of the	СМ	630-7pm	F	:30	1 \$2,000.00P3	9.60 NM	1	\$2,000.00
Wheel	of Fortune	9	ш. состр								
Sta Week: 10/	art <u>Date</u> /05/20	End Date 10/11/20	Weekdays	Spots/Week 1	<u>Rate</u> \$2,000.00	Rating 9.60					
N 44 Multi	10/12/20			СМ	630-7pm	M	:30	1 \$2,000.00P3	9.60 NM	1	\$2,000.00
Wheel	of Fortune)	W-1 030-7 p								
		End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		10/18/20	M		\$2,000.00	9.60					
N 45 Multi Channe		0 10/13/20 C,KSNG,KSN		СМ	630-7pm	-T	:30	1 \$2,000.00P3	9.60 NM	1	\$2,000.00
Wheel	of Fortune	:									
<u>Sta</u> Week: 10/	rt <u>Date</u> /12/20	End Date 10/18/20	Weekdays -T	Spots/Week 1	<u>Rate</u> \$2,000.00	Rating 9.60					
N 46 Multi	10/12/20		Mon Prime Other T NL,KSNW Mon Prime Other	I CM	7-9p	M	:30	1 \$2,400.00P3	7.30 NM	1	\$2,400.00

Print Date: 10/02/20 12:58:15 Page 6 of 7

Wichita KS KSNW

Order / Rev: A2715322

Alt Order #: 27135695

Flight Dates:

KSN News

Advertiser:

POL/Senate Leadership Fund PAC

10/07/20 - 10/13/20

Product Desc:

SLFKS

Estimate:

9124

Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Ln Amount American Ninja Warrior-NBC **End Date** Start Date Weekdays Spots/Week Rate Rating Week: 10/12/20 10/18/20 7.30 1 \$2,400.00 6.00 NM Multi 10/13/20 10/13/20 Tue Prime Hour 1 CM 7-8p -T----:30 1 \$2,400.00P3 \$2,400.00 Channels: KSNC,KSNG,KSNL,KSNW Tuesday 7-8p Weakest Link Tue 8e/7c-NBC Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 10/12/20 10/18/20 1 \$2,400.00 6.00 Multi 10/07/20 10/07/20 Wed Prime Hour 1 :30 1 \$1,600.00P3 4.30 NM \$1,600.00 CM 7-8p Channels: KSNC, KSNG, KSNL, KSNW Wednesday 7-8p Weakest Link (R) OTO Wed 8e/7c-NBC Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/05/20 1 \$1,600.00 4.30 10/11/20 N 49 Multi 10/07/20 10/07/20 Vice Presidential DebateCM Vice Presidential E--W----:30 1 \$3,000.00P3 7.00 NM \$3,000.00 Channels: KSNC,KSNG,KSNL,KSNW Vice Presidential Debate Vice Presidential Debate/Analysis [Estimate is based on the 4.4 NTI hh rtg for the Vice Presidential deb ate in 2016 on NBC adjusted to the Oct'19 late news delivery on KSNW+] Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/05/20 --W----\$3,000.00 10/11/20 7.00 N 50 Multi 10/09/20 10/09/20 Fri Prime Other 1 7-9p 1 \$1,000.00P3 3.60 NM CM ---F--:30 \$1,000.00 Channels: KSNC, KSNG, KSNL, KSNW Fri Prime Other 1 American Ninja Warrior (R) Fri 8e/7c-NBC Start Date Spots/Week End Date Weekdays Rate Rating Week: 10/05/20 10/11/20 ----F--\$1,000.00 3.60 10/09/20 10/09/20 Fri Prime Hour 3 9-10p :30 1 \$1,000,00P3 3.10 NM \$1,000.00 N 51 Multi CM 1 ----F--Channels: KSNC, KSNG, KSNL, KSNW Friday 9-10p Dateline-NBC Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/05/20 10/11/20 ----F--\$1,000.00 3.10 N 52 Multi 10/10/20 10/10/20 Notre Dame Football CM Notre Dame Footb ---- S-.30 \$700.00P3 2.20 NM \$700.00 Channels: KSNC, KSNG, KSNL, KSNW Notre Dame Football (4:00 AM-4:00 XM) Notre Dame Football Prime vs. Florida State Start Date End Date Weekdays Spots/Week Rate Rating 2.20 Week: 10/05/20 10/11/20 ----S-\$700.00 10/11/20 10/11/20 FB Night in Amer Pre G&M FB Night in Amer F----S :30 1 \$1,600.00P3 7.00 NM \$1,600.00 Channels: KSNC,KSNG,KSNL,KSNW FB Night in Amer Pre Game Football Night in America Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating 10/11/20 \$1,600.00 Week: 10/05/20 7.00 1 1 \$4,800.00P3 10/11/20 10/11/20 NFL Game NFL Game :30 16.70 NM \$4,800.00 CM Channels: KSNC, KSNG, KSNL, KSNW NFL Game SNF: Minnesota @ Seattle Start Date End Date <u>Weekdays</u> Spots/Week Rating Rate Week: 10/05/20 \$4,800.00 16.70 10/11/20 1 1 \$1,500.00P3 3.30 NM N 55 Multi 10/07/20 10/07/20 LN M-F CM 10-10:35pm --W----:30 1 \$1,500.00 Channels: KSNC, KSNG, KSNL, KSNW KSN News at Ten Mon-Fri KSN News Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/05/20 10/11/20 1 \$1,500.00 3.30 N 56 Multi 10/09/20 10/09/20 LN M-F 1 \$1,500.00P3 3.30 NM \$1,500.00 CM 10-10:35pm ---F--:30 1 Channels: KSNC, KSNG, KSNL, KSNW KSN News at Ten Mon-Fri

Print Date: 10/02/20 12:58:15 Page 7 of 7

Totals

66

\$65,200.00

Wichita KS KSNW

Order / Rev: A2715322 27135695

Advertiser:

POL/Senate Leadership Fund PAC

10/07/20 - 10/13/20 Flight Dates:

Alt Order #:

Product Desc: **SLFKS**

Estimate:

9124

Ln Ch Days Start End **Inventory Code** Break Start/End Time Len Spots Rate Pri Rtg Type Spots Amount Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/05/20 10/11/20 ----F--1 \$1,500.00 3.30 Multi 10/12/20 10/12/20 LN M-F CM 10-10:35pm M-----:30 1 \$1,500.00P3 3.30 NM \$1,500.00 Channels: KSNC, KSNG, KSNL, KSNW KSN News at Ten Mon-Fri KSN News End Date Start Date Weekdays Spots/Week Rating Rate Week: 10/12/20 10/18/20 1 \$1,500.00 3.30 N 58 Multi 10/07/20 10/07/20 Tonight Show CM 10:35p-11:35pm --W----:30 \$560.00P3 1.50 NM 1 \$560.00 Channels: KSNC,KSNG,KSNL,KSNW Tonight Show/Jimmy Fallon Tonight Show-NBC Start Date End Date Weekdays Rating Spots/Week Rate Week: 10/05/20 10/11/20 --W----\$560.00 1.50 10/08/20 10/08/20 Tonight Show N 59 Multi CM 10:35p-11:35pm ---T---:30 \$560.00P3 1.50 NM 1 \$560.00 Channels: KSNC, KSNG, KSNL, KSNW Tonight Show/Jimmy Fallon Tonight Show-NBC Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/05/20 10/11/20 ---T---\$560.00 1.50 10/09/20 10/09/20 Tonight Show 10:35p-11:35pm ----F--1.50 NM Multi CM :30 \$560.00P3 1 \$560.00 N 60 Channels: KSNC, KSNG, KSNL, KSNW Tonight Show/Jimmy Fallon Tonight Show-NBC Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/05/20 10/11/20 ---F--\$560.00 1.50 Multi 10/12/20 10/12/20 Tonight Show CM 10:35p-11:35pm M-----:30 \$560.00P3 1.50 NM 1 \$560.00 Channels: KSNC, KSNG, KSNL, KSNW Tonight Show/Jimmy Fallon Tonight Show-NBC Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/12/20 10/18/20 \$560.00 1.50 Multi 10/13/20 10/13/20 Tonight Show CM 10:35p-11:35pm -T----:30 \$560.00P3 1.50 NM 1 \$560.00 Channels: KSNC, KSNG, KSNL, KSNW Tonight Show/Jimmy Fallon Tonight Show-NBC Start Date **End Date** Spots/Week Rating Weekdays Rate 10/18/20 -T----\$560.00 Week: 10/12/20 1.50 Multi 10/10/20 10/10/20 SNL CM 1030p-12m ----S-:30 \$700.00P3 2.00 NM \$700.00 Channels: KSNC,KSNG,KSNL,KSNW Saturday Night Live Saturday Night Live-NBC End Date Start Date Weekdays Spots/Week Rate Rating Week: 10/05/20 10/11/20 ----S-\$700.00 2.00 \$400.00P3 1.30 NM Multi 10/11/20 10/11/20 Good Day Kansas Sund@M 1035p-1105p ----S :30 \$400.00 Channels: KSNC, KSNG, KSNL, KSNW Good Day Kansas Sunday PM Good Day Kansas Start Date Spots/Week **End Date** Rating Weekdays Rate ----S Week: 10/05/20 10/11/20 \$400.00 1.30



KATZ TELEVISION

125 West 55th St New York, NY 10019

Day/Time

P

Program

W-F,M-Tu

Contract # 27135695 Agency: MENTZER MEDIA SERVIC CPE: 275/694/9124 210 W. Pennsylvania

Agency Order #: 10025663

Suite 250 Avenue

Towson, MD 21204

Salesperson: KELLY JOHNS 202-872-5880 Separation: Buyer: Scott, Kelly

Changes as of: 10/1/2020 at 6:09 PM Advertiser: Senate Leadership Fund Flight: 10/7/20 - 10/13/20

Product: SLFKS

Primary Demo: Adults 35+ Service: Nielsen

Version: Original Order Station: KSNW

Market: Wichita Office: WASHINGTON

Total Spots: Con Type: POLITICAL/VOTE
Total \$: \$65,200.00

66

Total CPP: \$262.80 Total GRP: 248.1

Assistant: KELLY JOHNS 202-872-5880

Printed
9
10/02/2020
at (
)9:12 A
<u> </u>
* Stats
based
9
Primary
nary Demo

Notre Dame Football Prime vs. Florida State

Dateline-NBC

\$1,000. 00

3.6

\$700.00

2.2

30 30 30

0 0

0 0

0

0 0 0

0 0 0

0

0 0

0 0

\$1,000.00 \$1,000.00

\$322.58

\$277.78

\$700.00 \$318.18

2.2

F 18 7p-9p F 19 9p-10p

|Estimate is based on the 4.4 NTI hh rtg for the Vice Presidential debate in 2016 on NBC adjusted to the Oct19 late news delivery on KSNW+
F American Ninja Warrior (R) Fri \$1,000.
TP-9p 8e/Tc-NBC \$1,000 3.6 30 0 0 1

W 17 8p-10p

16

W 7p-8p

Weakest Link (R) OTO Wed 8e/7c-NBC

\$1,600. 00

4.3 6.0 7.3

\$2,400. 00 \$2,400. 00 \$2,000. 00

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0 0 0 0 0 0 0

0

0

\$10,000.00

\$208.33 \$230.77

\$7,500.00 \$5,000.00 \$2,700.00 \$1,800.00 \$1,400.00

32.5 48.0

\$196.08

25.5 12.0

\$2,400.00

\$328.77

\$3,000. 00

7.0

30 30 30 30 30 30 30

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\$3,000.00

\$428.57

\$1,600.00 \$372.09 \$2,400.00 \$400.00

> 4.3 6.0

0

0 0 0 0 0 0 0 0

Weakest Link Tue 8e/7c-NBC American Ninja Warrior-NBC

Vice Presidential Debate/Analysis

Tu 15 7p-8p

M 7p-9p

W-F,M-Tu 12 6p-6:30p W-F,M-Tu 13 6:30p-7p

Wheel of Fortune

KSN News KSN News

\$1,500. 00 \$1,000. 00

> 5.1 4.0 2.8

> > 30 30

0

0

9.6 6.5 W-F,M-Tu 10 4:30p-5p

Jeopardy Jeopardy B

W-F,M-Tu 5p-5:30p

Su 6 6a-8a Su 7 8a-9a W-F,M-Tu 8 12:30p-1p 4p-4:30p

Sunday Today Show

Kansas Today Weekend Saturday Today Show Kansas Today Weekend

1.4

30 30 30 30 30

0 0

0 0 0

0

1.3

Good Day Kansas

\$280.00 \$300.00 \$200.00 \$300.00 \$200.00 \$600.00

1.3 1.6

30

0

0

30 30

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0 0 0 0

0 0

0

0 0 0 0

0 0

\$300.00 \$400.00 \$300.00

\$187.50

\$181.82

\$214.29

8.4 6.5 1.6

\$215.38

\$225.00

0

N

\$600.00 \$900.00

0

0

Sa 5 8a-9:30a

Sa 4 6:30a-8a

W-F,M-Tu 8a-9a W-F,M-Tu 7a-8a

> Today Show (7-8am) Kansas Today 3

\$700.00

2.0 2.4

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0 0 0

2

0

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0 0

\$400.00

1.5

Rate

A35P Rating

Len

10/7

10/8

10/9

10/10

10/11

10/12 10/13

Spots Total

CPP*

GRP*

Total 4

\$2,000.00

\$266.67

7.5

\$291.67

\$3,000.00 \$3,500.00

\$300.00

10.0 12.0

\$400.00

\$153.85

2.6

\$214.29

10/7 - 10/13

Today Show (8-9am)

	TELEVISION	Agency: MENTZER MEDIA SERVIC 210 W. Pennsylvar Avenue Suite 250 Towson, MD 21204	275/694/9124 275/694/9124 MENTZER MEDIA SERVIC 210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Agenc Sal	Changes as or: 10/1/2020 at 6:0 Flight: 10/7/20 - 10/13) Advertiser: Senate Leaders Fund Product: SLFKS Agency Order #: 10025663 Buyer: Scott, Kelly Salesperson: KELLY JOHNS 202-872-5880 Separation:	les as or: 10/1/20/20 = 10 Flight: 10/7/20 - 10 Flight: 10/7/20 - 10 Ivertiser: Senate Lea Fund Fund Fund Fund Fund Fund Fund Fund	Changes as or: 10/1/20/0 at 6:09 PM Flight: 10/7/20 - 10/13/20 Advertiser: Senate Leadership Fund Product: SLFKS gency Order #: 10025663 Buyer: Scott, Kelly Salesperson: KELLY JOHNS 202-872-5880 Separation:		Station: Original Order Station: KSNW Market: Wichita Office: WASHINGTON Service: Nielsen Primary Demo: Adults 35+ Assistant: KELLY JOHNS 202-872-5880		Con Type: POLITICAL/VOTE Total \$: \$65,200.00 Total Spots: 66 Total CPP: \$262.80 Total GRP: 248.1	Type: POLITICAL/ Total \$: \$65,200.00 Spots: 66 al CPP: \$262.80 al GRP: 248.1	NOTI
5	Program Football Night in America	Rat	20 Len 1	10/8	9 1	10 10/11	10/72 11	10/7 - 10/13		Spots	Total \$		GRP*
90p 57	Program Football Night in America SNF: Minnesota @ Seattle KSN News Tonight Show-NBC			10/8 0 0	10/9 10/- 0 0 0 0 1 0 1 0	10 10/11	10/72 10 10/12 10 0 0	-10/13 0/13 0 0 0		Spots 1 1 5	Total \$ CPP* \$1,600.00 \$228.57 \$4,800.00 \$287.43 \$4,500.00 \$454.55 \$2,800.00 \$373.33		7.0 16.7 9.9
30p 57	Program Football Night in America SNF: Minnesota @ Seattle KSN News Tonight Show-NBC Saturday Night Live-NBC	Rate Rating \$1,600, 7.0 \$4,800, 16.7 \$1,500, 3.3 \$560.00 1.5 \$700.00 2.0		10/8	10/9 10/ 0 0 0 0 1 0 1 0 0 1	0 0 0	10/72 10 0 0 0 1	-10/13 0/13 0 0 0 0		Spots 1 1 1	**Total		

1.3 30 TOTALS:

120

9 0

120

G

6

12

6

1 \$400.00 \$307.69 66 \$65,200.00 \$262.80

248.1



Contract # 27135695 Agency: MENTZER MEDIA SERVIC CPE: 275/694/9124 Changes as of: 10/1/2020 at 6:09 PM Advertiser: Senate Leadership Flight: 10/7/20 - 10/13/20 Fund

Version: Original Order

210 W. Pennsylvania Product: SLFKS Market: Wichita Station: KSNW Office: WASHINGTON

Total Spots: 66

Con Type: POLITICAL/VOTE

Total \$: \$65,200.00

Total GRP: 248.1 Total CPP: \$262.80 Avenue

Suite 250 Towson, MD 21204 Agency Order #: 10025663 Salesperson: KELLY JOHNS 202-872-5880 Buyer: Scott, Kelly Primary Demo: Adults 35+ Assistant: KELLY JOHNS 202-872-5880 Service: Nielsen

Separation:

Special Instructions

Market Budget: \$65,200 KSNW Share: 100% Comment:

125 West 55th St New York, NY 10019

Day/Time % Distrib 100% 100% Spots 66 Daypart Summary 66 \$65,200.00 \$65,200.00 Dollars \$262.80 CPP 248.1 GRP

Competitive Unknown Competitive Information Total \$262.80 248.1 Month 2020-Oct Total Monthly Summary Spots 66 66 \$65,200.00 \$65,200.00

Dollars

New Trans Created/Received Created by 10/1/20 6:09 PM KELLY JOHNS New Status **Spot+** 66 Spot-Transaction History \$65,200.00 \$ Chg Contract \$ Comment \$65,200.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.